



### **Saturday Market**

Corner of Summer & Marion Sts. NE  
Saturdays, April thru October  
9 a.m. – 3 p.m.

### **Monday Hospital Market**

Oak Street – Hospital Breezeway  
Mondays, May thru September  
10 a.m. – 2 p.m.

### **Wednesday Farmers' Market**

Chemeketa St NE  
Wednesdays, May thru October  
10 a.m. – 2 p.m.

### **Holiday Market**

Oregon State Fairgrounds  
Jackman Long Building  
2<sup>nd</sup> Weekend in December

---

## ***Salem's Premier Gathering Place for Family, Friends and the Community!***

The local markets that Salem Saturday Market (“SSM”) manage not only create opportunity for market-goers to buy locally grown & produced items, but to also shop for unique, juried, handcrafted items, and watch chefs prepare & cook delicious food on-site. At some of our markets patrons can enjoy live music and interact with non-profit businesses. Our markets have become a gathering place for family, friends and the community. We continue to develop exciting programs, events and promotions to reach out to even more people; potential customers and striving to be Salem's premier gathering place.

Create exclusive exposure for your organization by joining us with your sponsorship, as SSM will exclusively invite only one type of organization (i.e. 1 financial, 1 medical, etc.) as a sponsor per market season.

Salem Saturday Market offers a wide selection of sponsorship packages to address the goals and budget of potential sponsor organizations, businesses, and individuals and customized sponsorship packages can be negotiated to better meet your needs.

Salem Saturday market reserves the right to refuse any sponsorship that might not be in line with its mission, policies and guidelines. In addition, Salem Saturday Market will not enter into a sponsorship agreement with any organization that may create the appearance that Salem Saturday Market supports a particular religious or political point of view.



## *What is Salem Saturday Market?*

### **OUR MISSION: To Support Local Growers/Producers and Creators of Unique, Juried, Quality Products**

- We strive to connect consumers directly to the vendors growing/producing the items available at all of our markets
- Provide an all-inclusive, family-friendly, community gathering place where everyone can explore, discover, and experience what Salem has to offer
- Educate consumers on the benefits of supporting local farmers, producers, crafters, and artisans

### **We are:**

- A community of over 300 vendors, between our 4 different Markets
- A 501(c)6 non-profit corporation governed by a 7 member volunteer Board of Directors
- A great place for small, local businesses to incubate

### **How is Salem Saturday Market funded?**

- SSM receives no monetary support from any government or public agency
- Besides sponsorships, our only source of funding is from vendor fees

### **Who attends Salem Saturday Market?**

- Families, senior citizens, local residents – from all income and age groups
- Tourists from all over the state, country and world
- Lower-income families and/or senior citizens who benefit from Nutrition Programs
- YOUR POTENTIAL CUSTOMERS!!!



# Yes, I would like to become a Salem Saturday Market sponsor!

Date: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Please indicate Level of Sponsorship applying for or indicate if a custom package is desired instead:**

- |  |   |
|--|---|
| <input type="checkbox"/> \$ 500 Children's Activity Area | <input type="checkbox"/> \$ 5,000 Gardener  |
| <input type="checkbox"/> \$ 1,000 Gathering Place Area   | <input type="checkbox"/> \$ 7,500 Farmer    |
| <input type="checkbox"/> \$ 1,000 Entertainment Area     | <input type="checkbox"/> \$10,000 Harvester |
| <input type="checkbox"/> \$ 2,500 Sower                  | <input type="checkbox"/> Custom Package     |

*Please note:* Booth space for sponsors at our markets may be used to dispense information about your organization, products and/or services only. The actual products/services may not be sold on-site (e.g. you cannot bring a supply of "widgets" to sell at Market nor negotiate any actual off-site sales of products and/or services while at Market). However, giveaways are more than welcome!

If applicable to the sponsorship level you are applying for, please indicate what date(s) you would like to have booth space at Market and please rank them in priority as 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> choice, etc.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

We will contact you shortly to make arrangements to receive your logo for our website/advertising and (if applicable) to confirm your Market date(s). Please make your check payable to "Salem Saturday Market".

Thank you for your support of local growers/producers, crafters, food/beverage vendors, and artisans!

Sincerely,

Lisa Sherman, Market Director



## *Sponsorship Opportunities*

### **\$500 CHILDREN'S ACTIVITY AREA Sponsorship (Saturday Market or Holiday Market)**

- Sponsor name and/or logo displayed on poster/banner at children's activity area
- Sponsor name and/or logo and cross-links displayed on SSM website
- Sponsor name and/or logo used in social media whenever possible
- Sponsor name and/or logo displayed on poster/banner at the Information Booth at all SSM managed markets

### **\$1,000 ENTERTAINMENT AREA Sponsorship (Saturday Market or Holiday Market)**

- Sponsor name and/or logo displayed on poster/banner at entertainment area
- Sponsor name and/or logo and cross-links displayed on SSM website
- Sponsor name and/or logo used in social media whenever possible
- Sponsor name and/or logo displayed on poster/banner at the Information Booth at all SSM managed markets

### **\$1,000 GATHERING PLACE AREA Sponsorship (Saturday Market or Holiday Market)**

- Sponsor name and/or logo displayed on poster/banner at community gathering place area
- Sponsor name and/or logo and cross-links displayed on SSM website
- Sponsor name and/or logo used in social media whenever possible
- Sponsor name and/or logo displayed on poster/banner at the Information Booth at all SSM managed markets

### **Fan of the Salem Saturday Market**

➤ Platinum	\$250 – \$499
➤ Gold	\$100 – \$249
➤ Silver	\$50 – \$99
➤ Bronze	Up to \$49

- Name listed on SSM website – visibility of your support for the entire year
- Name listed in newsletter, once per year – receive emailed copy
- Name listed in social media, once per year



## *Sponsorship Opportunities*

### ***\$ 2,500 SOWER Sponsorship***

- Sponsor name and/or logo on billboard advertising
- Sponsor name and/or logo and cross-links displayed on SSM website
- Sponsor name and/or logo used in social media whenever possible
- Sponsor name and/or logo displayed on poster/banner at the Information Booth at all SSM managed markets
- 10' X 10' booth space at Saturday Market 3 times per season (if applicable to SSM policy/guidelines)

### ***\$ 5,000 GARDENER Sponsorship***

- Sponsor name and/or logo on billboard advertising
- Sponsor name and/or logo in Statesman Journal newspaper advertising
- Sponsor name and/or logo and cross-links displayed on SSM website
- Sponsor name and/or logo used in social media whenever possible
- Sponsor name and/or logo displayed on poster/banner at the Information Booth at all SSM managed markets
- 10' X 10' booth space at Saturday Market 6 times per season (if applicable to SSM policy/guidelines)



## *Sponsorship Opportunities*

### ***\$ 7,500 FARMER Sponsorship***

- Sponsor name and/or logo on billboard advertising
- Sponsor name used in radio promotional spots
- Sponsor name and/or logo in Statesman Journal newspaper advertising
- Sponsor name and/or logo and cross-links displayed on SSM website
- Sponsor name and/or logo used in social media whenever possible
- Sponsor name and/or logo displayed on poster/banner at the Information Booth at all SSM managed markets
- Sponsor name and/or logo displayed on Holiday Market banner that's displayed on Liberty Street for 1 week in December (if applicable)
- 10' X 10' booth space at Saturday Market 9 times per season (if applicable to SSM policy/guidelines)

### ***\$10,000 HARVESTER Sponsorship***

- Sponsor name and/or logo on television (Comcast) advertising
- Sponsor name and/or logo on billboard advertising
- Sponsor name used in radio promotional spots
- Sponsor name and/or logo in Statesman Journal newspaper advertising
- Sponsor name and/or logo and cross-links displayed on SSM website
- Sponsor name and/or logo used in social media whenever possible
- Sponsor name and/or logo displayed on poster/banner at the Information Booth at all SSM managed markets
- Sponsor name and/or logo displayed on Holiday Market banner that's displayed on Liberty Street for 1 week in December (if applicable)
- 10' X 10' booth space at any SSM managed markets (if applicable to SSM policy/guidelines and at the discretion of the Market Director and the Board of Directors)